

Startup Program

What can you expect from the CMD CTRL Startup Program?

CMD CTRL's startup program builds bridges for cybersecurity startups and corporates. It's the first format where both can network, learn and benefit from each other.

Networking
and Matchmaking



Access to experts
and industry insiders



CMD CTRL
Startup Program



Individual talks
between startups
& corporates



March 03–04, 2020
ICM – Internationales
Congress Center München

CMD CTRL
Command Control

Partnership Models

Get access to the latest and most exciting Cyber Security Startups

Premium Partnership 10,000 EUR*

Classic Partnership 3,000 EUR*

· One seat in the Lions' Den where startups present their ideas	x
· Early Bird access to all startups on the startup area as well as startups that applied	x
· Premium Sponsor for the overall startup area and respective media coverage	· Bring a cybersecurity startup of your choice or be a sponsor for one startup booth
· Logo placement on startup area as premium partner and supporter of startups	· Logo placement on startup area to position your company as a startup supporter

General CMD CTRL media coverage on social media, press reports, video, etc.

Dedicated 1-to-1 matchmaking with startups

For further information please contact
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Program Highlights

A program that boosts matchmaking



Lions' Den

When: The Lion's Den will be a highlight of the CMD CTRL opening evening program

Where: Main stage of CMD CTRL

What: Qualified startups have 1 minute on stage to present their ideas in front of the Lions who are experts, investors and potential customers in the cybersecurity industry. Afterwards the Lions have 9 minutes to give feedback, challenge and offer support in terms of eventual funding, network access or sales.



Dedicated 1-to-1 Matchmaking

When: Timeslots during the summit will be provided individually

Where: On startup area and in the break out rooms

What: After admission startups and corporates fill out a form to provide information about interests. Matching will be executed by CMD CTRL project team based on what startups and corporates need and offer.



Early Bird Access to Startups via CMD CTRL Startup Radar

When: Prior to the summit

Where: Meetings can be scheduled on request and individually

What: Corporates will get access to the CMD CTRL Startup Radar as a reflection of the latest trends in cybersecurity. CMD CTRL Startup Radar includes a comprehensive overview of all startups at our program and also startups in the CMD CTRL Startup Pool.

*All prices without: VAT, Mandatory communication fee (280 €), Fixed waste disposal fee (1,5 €/m²), Association of the German Trade Fair Industry (AUMA) fee (0,60 €/m²)