

Startup Program

What can you expect from the CMD CTRL Startup Program?

CMD CTRL's startup program builds bridges for cybersecurity startups and corporates. It's the first format where both can network, learn and benefit from each other.

Networking
and Matchmaking



Access to experts
and industry insiders



CMD CTRL
Startup Program



Individual talks
between startups
& corporates



March 03–04, 2020
ICM – Internationales
Congress Center München

CMD CTRL
Command Control

Startup Package

Your Access to CMD CTRL

Apply
now

Startup Package
2,200 EUR*

Services include:

- Own Booth
3sqm space including: furniture, screen, labeling, stand cleaning, Plug and Play, free Catering
- Slot in the Lions' Den to present your idea to industry experts and get the chance of network access, sales opportunities or funding
- Listing on the CMD CTRL Startup Radar, point of contact for corporates to get in touch with startups
- 2 exhibitor passes

To secure a stand at CMD CTRL please contact
Ms. Bojana Dorzi (bojana.dorzi@messe-muenchen.de)

Program Highlights

A program that boosts matchmaking



Lions' Den

When: The Lion's Den will be a highlight of the CMD CTRL opening evening program

Where: Main stage of CMD CTRL

What: Qualified startups have 1 minute on stage to present their ideas in front of the Lions who are experts, investors and potential customers in the cybersecurity industry. Afterwards the Lions have 9 minutes to give feedback, challenge and offer support in terms of eventual funding, network access or sales.



Dedicated 1-to-1 Matchmaking

When: Timeslots during the summit will be provided individually

Where: On startup area and in the break out rooms

What: After admission startups and corporates fill out a form to provide information about interests. Matching will be executed by CMD CTRL project team based on what startups and corporates need and offer.



CMD CTRL Startup Radar

When: Prior to the summit

Where: Meetings can be scheduled on request and individually

What: Startups will be listed at CMD CTRL Startup Radar, as a reflection of the latest trends in cybersecurity. Corporates will get access to the CMD CTRL Startup Radar for a comprehensive overview.

*All prices without: VAT, Mandatory communication fee (280 €), Fixed waste disposal fee (1,5 €/m²), Association of the German Trade Fair Industry (AUMA) fee (0,60 €/m²)